

# Premier Builder Incentive Program

*Register, Build, and Earn*

Builder will receive an incentive rebate equal to 10% of the current UMRP price for each major Sub-Zero, Wolf, and Cove appliance sold to the builder or homeowner. Products purchased in the Premier Builder Incentive Program are eligible for all active consumer rebates and incentives.

## GUIDELINES

Premier Builder Incentive **MUST** be approved and signed by Sub-Zero Group West management after an in-person meeting with the builder, the selling dealer, and the Sub-Zero Group West Territory Sales Manager (SZGW TSM). This must be completed prior to submitting any invoices for consideration.

Packages must be a full Sub-Zero, Wolf, Cove, or Best package to qualify. Packages that are not full Sub-Zero, Wolf, Cove, or Best **DO NOT** qualify for the Premier Builder Incentive.

Minimum unit qualifications: 20 serialized units in a 12-month period. The 12-month period begins from the dealer's first invoice date to the builder for product. Accessories, delivery, installation, taxes, and all other charges do not qualify for incentive payout.

Sub-Zero Group West will audit 100% of registered purchases.

Premier Builder Incentive expires one year from the first invoice from the dealer to the builder. The dealer and builder must sign a new contract for each successive 12-month period.

Builder must have a valid California Contractor's License and a current W-9 on file. W-9 must be complete and list the company name and Employee Identification Number (EIN).

*Sub-Zero Group West reserves the right to review the performance of the contracted builder based on contract guidelines. The incentive program may be terminated for non-compliance.*



# Premier Builder Incentive Program

*Register, Build, and Earn*



## INCENTIVE PAYOUT DETAILS

Premier Builder Incentive payouts will occur promptly after supporting invoices for sale of a minimum of 20 major units are received by Sub-Zero Group West. Please allow up to four weeks for payment to process and check to be received. Please also remember, a current W-9 form must be on file to issue payment.

PREMIER BUILDER COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTRACTOR LICENSE NO.: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

AGREEMENT NO.: \_\_\_\_\_

AGREEMENT DATE: \_\_\_\_\_

\_\_\_\_\_  
Premier Builder Signature                      Date

\_\_\_\_\_  
Territory Sales Manager Signature                      Date

\_\_\_\_\_  
Sub-Zero Group West V.P. Sales                      Date



*The Premier Builder Incentive is a regional incentive offered by Sub-Zero Group West and therefore is only available in the following counties: Los Angeles, San Diego, Orange, Ventura, Riverside, Imperial, San Bernardino, Kern, Santa Barbara, and San Luis Obispo*